

International School of Los Angeles

45th Anniversary Gala Sponsorship Invitation



Photo from LILA's 40th Anniversary Gala

Introduction to LILA

The International School of Los Angeles | Lycée International de Los Angeles (LILA) is a non-profit international school committed to bilingual education and academic excellence. The school's mission is to develop bilingual, critical thinkers who are open-minded, confident and caring, as well as equipped to thrive in a diverse, competitive world. Our core values are: RESPECT, EXCELLENCE, DIVERSITY.

The school is made up of almost 1,100 students who hold 53 different nationalities and speak 38 languages. Our campuses are located in Burbank, Los Feliz, Pasadena and West Valley – the same communities that our over 750 families live and/or work in.

This year, LILA is celebrating 45 years of educating and preparing students for THEIR FUTURE. In honor of this milestone anniversary, LILA will be hosting a fundraising gala, *Sip & Saveur*, to celebrate how far we have come, while preparing for LILA's FUTURE. All of the proceeds from the evening will help grow LILA'S endowment which was created in 2019.

LILA is dedicated to making an international education available to families at all economic levels and allocated \$2.5 million in financial aid last year alone to help families afford tuition, especially those still impacted by Covid and, more recently, the strikes. LILA is committed to building its endowment to a level where we will have passive funds to use for things that will enhance our community's experience such as campus improvements and initiatives, and further financial aid and/or scholarships.

About Sip & Saveur

Sip & Saveur will be a food and drinks festival taking place on **Saturday, September 28th** at the very special **City Market Social House**. It will be a dynamic and celebratory evening for approximately 500 guests in cocktail attire. The gala will feature food and beverage stations set up like a market for people to try tasty bites and drinks from some of their favorite restaurants and, even better, to discover new ones. We are curating a special collection of vendors for a very discerning and engaged audience who are so ready for a really fun night out. In addition, there will be special activities, live and silent auctions, some special entertainment, and will feature DJ Spider and dancing.



Auction & Sponsor Opportunities

This is a great opportunity to get in front of over 500 LILA parents and others in our community who are a wonderful mix of international people and entrepreneurs, many with a creative vibe who enjoy a great event and appreciate good food and beverages. All LILA events are built from this foundation and include extra fundraising aspects like a Silent auction as well as a very exciting Live auction.

We invite you to join us in building LILA's endowment while promoting your business, product or services to our community - a very engaged audience.



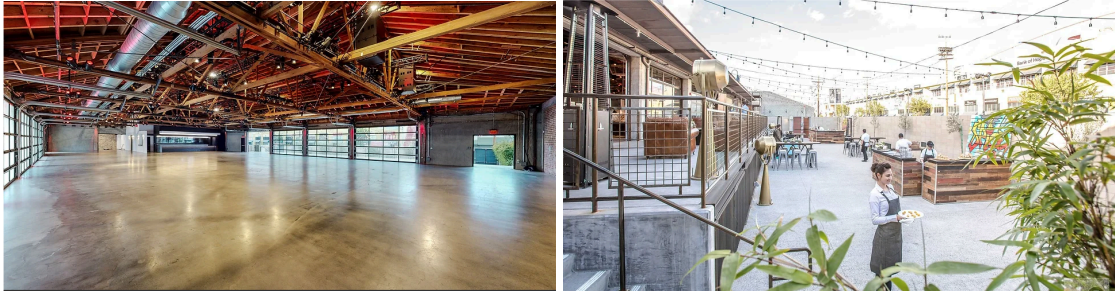
40th LILA Gala - Silent Auction

What we are looking for

For our Silent Auction, historically we curate approximately 20 items valued between \$700 - \$1,500 that are generally luxury items or services or experiences. All items will be displayed prominently at the Gala, and on the Gala website for weeks leading up to the event with impressive information sheets including write-ups on the item and your business, photos and a link to your site. Silent auction items are not only bid on by our Gala attendees, but also online in real time by those in our community who are familiar with our auctions.

For our Live Auction, this is a very specialized and curated collection of one-of-a-kind and "difficult to come by" items. We keep it to 10 maximum and make sure these items are very special. We have a

professional and very entertaining auctioneer overseeing our auction. They were a huge success at our 40th Gala.



2024 Gala Venue: City Market Social House

Sponsors

We could not pull off an event of this scale without our wonderful sponsors supporting us and underwriting some of our costs through sponsorship or donations of goods and services. If you are interested in sponsoring our event whether it be through the purchase of a Gold Package Table for 10, or something specific like the late night snack, or Champagne on arrival, the DJ, an attendee giveaway or anything else, please contact us to discuss the best options for you.

What we will provide

- Promotion and thanks on the gala website with a description, logo and photos of your donation and business plus a link to your website. Promotion at the Gala, in electronic and printed materials, as well as, acknowledgment in the school's weekly newsletter and on the school's social-media platforms.
- Live Auction and certain sponsorships will receive two tickets to the Gala
- Thank you letter with our registered 501(c)(3) non-profit number for your taxes.

Just let us know how we can help you to make this work.

Should you have any questions, need further information or to commit to being a Sip & Saveur special vendor, please contact one of our Gala Co-Chairs:

Jane Ropell

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Our LILA community is so grateful for your consideration and support!



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